



**U.S. Dairy
Sustainability Awards**
Innovation Center for U.S. Dairy®

2014 Awards

**May 14, 2014
Washington, D.C.**

 **INNOVATION
CENTER FOR U.S. DAIRY®**
HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET

A More Sustainable Future. Thanks to Your Efforts.

The third annual U.S. Dairy Sustainability Awards recognize and honor the U.S. dairy industry's long-standing commitment to a healthy future for the next generation of dairy farmers, industry leaders and consumers. Sustainability is a commitment that enables us to continue to contribute to a safe, affordable and nutritious food supply for our country and the world. A commitment to serve our local communities, while at the same time preserving the land, air and water for the future.

This year's recipients include large and small dairy farms and operations from across the country, and all represent multigenerational family businesses.

Winners are recognized in the following categories:

- Outstanding Dairy Farm Sustainability
- Outstanding Dairy Processing & Manufacturing Sustainability
- Outstanding Achievement in Renewable Energy
- Outstanding Achievement in Energy Efficiency

An independent panel of judges, which included leading experts on the economic and environmental issues and opportunities facing the dairy industry today, evaluated nominations on the following criteria:

- ✓ Program's or project's results as measured by triple-bottom-line success: economic, environmental and social
- ✓ Evidence of shared learning, innovation and improvement
- ✓ Potential for adoption by other dairy farms and businesses

The 2014 U.S. Dairy Sustainability Awards are part of the U.S. Dairy Sustainability Commitment, an industrywide effort to measure and improve the economic, environmental and social sustainability of the dairy industry. Launched in 2008 under the leadership of dairy producers, the Sustainability Commitment has the support and participation of hundreds of organizations across the industry as well as support from academic, government and nongovernmental organizations.

For more information, visit USDairy.com/Sustainability/Awards.

Outstanding Dairy Processing & Manufacturing Sustainability

Joseph Gallo Farms



A heritage of sustainability contributes to the long-term success of Joseph Gallo Farms

Sustainability is simply a new word for an age-old concept at Joseph Gallo Farms and Joseph Farms cheese brand, a leader in sustainable cheesemaking. Making the most of nature's bounty always was the vision and is reinforced throughout the Atwater, Calif., company today. Founder Joseph Gallo, an avid outdoorsman and naturalist at heart, sowed the seeds of stewardship from the beginning, teaching his son that sustainability and profitability go hand in hand.

Now, Mike Gallo delivers on his father's dream and realizes significant business value from his efforts. "The need for sustainability is pervasive and critical, and encompasses all areas of business to remain profitable," he says.

Joseph Gallo Farms holds true to its time-honored tradition of environmental stewardship with cutting-edge technology. Milk is piped directly from the on-site dairy to the Joseph Farms cheese plant, and whey is piped from there to the processing facility, eliminating the need for thousands of deliveries each year.

Upgraded equipment and a methane digester reduce energy use, and Joseph Gallo Farms reclaims 100 percent of the cheese effluent for use in other farm and factory applications. This practice — in addition to accepting as much as 10 million gallons of stormwater and wastewater each day from local communities to use for irrigation — helps the plant conserve at least 2.9 billion gallons of water each year.

Over time, these steps proved a crucial measure to increase efficiency and competitiveness. Joseph Gallo Farms now is one of the largest employers in its county and is creating green-collar jobs. This cheesemaker proves that when sustainability helps businesses succeed, it's the communities that win.

Sponsors

From the start, the strength of the U.S. Dairy Sustainability Commitment has been the unprecedented collaboration with leaders and experts from within and outside the dairy industry. The Innovation Center for U.S. Dairy® is pleased to recognize the following organizations for their support of the 2014 awards program:

Gold Sponsors



Silver Sponsors

Dolphin WaterCare
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Meet Our Expert Judging Panel.

An objective judging panel assessed the nominations and selected this year's winners. This panel included experts from academic institutions, government, dairy science organizations, nongovernment organizations, business and trade media, and environmental and dairy industry leaders:

- Ann Bartuska, deputy under secretary for research, education and economics, U.S. Department of Agriculture (USDA)
- Sarah Bittleman, senior agricultural counselor, U.S. Environmental Protection Agency
- Jim Carper, chief editor, *Dairy Foods*
- Susan Forsell, vice president, sustainability, McDonald's Corporation
- Dr. M. Gatz Riddell, Jr., executive vice president, American Association of Bovine Practitioners
- Molly Jahn, professor, Laboratory of Genetics and Department of Agronomy, University of Wisconsin-Madison
- Larry Jensen, chair, Innovation Center for U.S. Dairy®, and president, Leprino Foods Company
- Steve Larson, editorial consultant, *Hoard's Dairyman*
- Phil Lempert, founder, SupermarketGuru.com
- James Linn, professor emeritus, University of Minnesota, and consultant, Waconia Farm Supply and Milk Specialties Global
- Joel Makower, chairman and executive editor, GreenBiz Group Inc.
- Randy Mooney, dairy producer and chairman, National Milk Producers Federation
- Paul Rovey, chairman, Dairy Management Inc.™, and owner, Rovey Dairy
- Brian Sloboda, senior program manager, Cooperative Research Network, National Rural Electric Cooperative Association
- Connie Tipton, president and chief executive officer, International Dairy Foods Association
- Jason Weller, chief, Natural Resources Conservation Service, USDA

Share Your Story With Us!

What's the secret to sustainability? According to research conducted on behalf of the Innovation Center for U.S. Dairy®, sustainability isn't about the size, age or location of a dairy operation. It's the management practices that make the difference. The most sustainable aspects of the dairy industry come from the way we run our businesses every day. And telling our stories of good stewardship helps to ensure that our customers can continue to feel good about choosing their favorite dairy foods and beverages. That's why we want to hear your story.

Visit USDairy.com/Sustainability/Awards to learn more about how others are implementing sustainable practices and share your story by emailing InnovationCenter@USDairy.com.

